

Hands-On HARLEY-DAVIDSON®

Coming Summer 2014

National tour sponsored by



Hands-On Harley-Davidson™ is ready to hit the road! This educational traveling exhibit developed by the Betty Brinn Children's Museum illustrates science, technology, engineering, and math (STEM) concepts through a one-of-a-kind visitor experience that lets kids **Dream It! Build It! ... and Ride It!**

Target Audience:

For kids of all ages, with standards-based S.T.E.M. activities for children ages 3-12

Size:

A minimum of 1,200 sq. ft. of exhibit space required; with options for expansion in larger galleries.

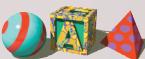
Rental Fee:

\$40,000 for a three-month rental, plus in-bound shipping



Contact us for more information:

414-390-KIDS (5437), ext. 239
exhibits@bbcmkids.org



betty brinn children's museum
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Dream It!

Machines in Motion As a design engineer, learn how acceleration, speed, friction and gravity affect a motorcycle in motion. Conduct your own experiments in our Engineering Lab that includes tracks, ramps and loops. Motion-and-data-tracking software captures multiple sets of test-run data, and a "freestyle" design area for physics experiments that echo your favorite skate park, half-pipe, downhill or roller coaster.

Go Global Choose a motorcycle tour using an interactive world map to learn about your bike's mechanical systems, solve math challenges and see fantastic destinations.

Gear Up Step into a pretend dealership and select an interactive video to learn about the riding gear that will keep you safe, warm...and dry! Now, get ready to...



Build It!

Motorcycle Mechanics Learn about engine parts and how they work together to create a smooth and safe ride. View real motorcycle mechanics hard at work in a dealership service department.

Build-It Bay Amazing kid-sized motorcycles inspired by a real Harley-Davidson® Road King® let you build your dream ride using interchangeable custom motor parts and accessories, including seats, mirrors, tail pipes and engine components.

Custom Shop Style your ride with magnetic flames, Harley-Davidson® logos, saddle bags and a personalized license plate! Grab a vest and helmet, and get ready to....



Ride It!

Safety First Role-play as a motorcycle-riding community service officer, complete with a "see yourself" monitor, and videos that help you learn about traffic safety, hand signals, and preparing for a trip. Helmets, pretend gear, service officer decals for your bike (and flashing lights!) are included.

Let's Ride A first-person riding experience, including a throttle to control the speed of your bike, working turn signals, costumes, audio effects – and the wind in your face – complete the ultimate ride experience!

Off-Road Recreation A multilevel play space, created with real Harley-Davidson® motorcycle parts, accessories and sounds, complements the pretend dealership.

