



For Immediate Release

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Betty Brinn Children's Museum Announces Additional Playtimes for the Holiday Season

The Museum will extend days of operation for select dates in November and December.

MILWAUKEE, WI – (Nov. 1, 2021) — The Betty Brinn Children's Museum will expand their schedule to include additional playtimes surrounding the 2021 holiday season. In addition to regularly scheduled hours on Thursdays through Sundays, the Museum will be open on Wednesday, Nov. 24 and Monday, Dec. 27 through Wednesday, Dec. 29. Additionally, the Museum will be open only from 9:30 a.m.-12:30 p.m. on Dec. 24 and Dec. 31. The Museum will be closed on Nov. 25 in observance of Thanksgiving; Dec. 25 in observance of Christmas; and Jan. 1, 2022 in observance of New Year's Day.

"We are happy to offer additional playtimes for our members and guests around the holiday season," said Museum CEO Brian King. "The Museum is a great option for school days-off and a place for extended family to gather."

The Betty Brinn Children's Museum's comprehensive health and safety policies are still in place for visiting families and staff. This includes stringent cleaning procedures, hand sanitizing stations, and the requirement for visitors ages three and older to wear face coverings at all times. The Museum encourages families to secure reservations in advance through their online ticketing system. The Museum's safety guidelines and information about visiting can be found at www.bbcmkids.org

About Betty Brinn Children's Museum

The mission of the [Betty Brinn Children's Museum](http://www.bbcmkids.org) (BBCM) is to inspire all children to wonder and explore their world through play and innovative, hands-on learning experiences. The Museum opened in 1995 and serves almost 200,000 visitors each year at its downtown Milwaukee location. BBCM is dedicated to ensuring that all children have access to its interactive educational exhibits and programs designed to promote the social, emotional and intellectual growth of children from birth through age 10.