



## Silver Linings of 2020

This year was like no other, and we are amazed by the resilience and creativity of caregivers who are keeping children healthy, happy and engaged in learning during the pandemic. During our closure in 2020, the Betty Brinn Children's Museum has been dedicated to helping families connect with others and creating meaningful content to spark learning for children.

Our educators developed a series of hands-on activities to facilitate play, with fun and easy ideas for families to do in and around the home as part of our *Daily Discoveries* videos. They are also working to support area educators during a challenging school year with programming offered for students in class and at home, free professional development meet-ups that foster STEAM learning in the classroom, and **Connect & Learn** grants that make our virtual workshops accessible for area students.

In addition, we are challenging ourselves to reimagine playful learning through exciting collaborations with like-minded organizations. We continue to support institutions around the world that rent or purchase our high-quality, educational exhibit products to teach and entertain their audiences. And we launched a new platform for virtual **Play in the Cloud** workshops in partnership with technology company GLOMADO. Now, children anywhere can access programs taught by Museum educators and artisans from more than 50 countries!

We have also aligned with world-class creatives right here in Milwaukee who are using our vibrant facility as inspiration for their work. Local producer and artist Wes Tank, who has taken the Internet by storm with his storytelling raps, is now producing his *"StoryRaps"* series at our Museum that will be available to our subscribers and followers. And we are partnering on programming with **First Stage** for their new Story Drama Workshops, a series of interactive theater classes for children ages 3-6 with their adult that will be streamed live from our exhibits. Families can learn more and register with First Stage in early 2021.

We are grateful to our visitors, loyal members, partners and supporters who contribute to our continued success - thank you! We look forward to all the possibilities for 2021, including new growth and opportunities that support playful learning for children and of course, welcoming families back to the Museum! For more information about the Museum or to connect with me, please email [questions@bbcmkids.org](mailto:questions@bbcmkids.org). Best wishes for a safe and Happy New Year!

A handwritten signature in black ink, appearing to be 'BK' followed by a stylized flourish.

Brian King  
Executive Director