



**For Immediate Release**

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## **Back-to-School Resource Fair Returns to the Betty Brinn Children's Museum**

MILWAUKEE, WI (May 22, 2023) — The Betty Brinn Children's Museum is pleased to announce the return of their highly anticipated Back-to-School Resource Fair, taking place during their monthly free day, Community Access Day, on August 17 from 9:30 a.m. to 7 p.m. This event will provide invaluable resources for families and children in preparation for the upcoming school year. Children entering 3K-5th grade will be given backpacks filled with essential school supplies and books while supplies last. Children and their caring adults will be able to interact with over a dozen community agencies offering information on school-readiness, health and safety, literacy, early childhood development, and after-school programs. Event partners include: Children's WI, HEAR Wisconsin, the City of Milwaukee's Office of Early Childhood Initiatives, COA Youth & Family Centers, Milwaukee Diaper Mission, Next Door Foundation, Bay View Community Center, Cricket Chinese Academy, and the Milwaukee Public Library.

The Back-to-School Resource Fair has been generously sponsored by: Bader Rutter, BMO, JP Morgan Chase, MHS Health, Deloitte, Reinhart, US Bank, Grant Thornton, Gruber Law Offices, and Moertl, Wilkins & Campbell.

Prior to the Fair the Museum will be hosting a breakfast for sponsors and anyone interested in learning more about the work the Museum is doing in the community. To learn more about the events, including the available sponsorship opportunities, visit [www.bbcmkids.org/backpack](http://www.bbcmkids.org/backpack).

### **About Betty Brinn Children's Museum**

The mission of the [Betty Brinn Children's Museum](http://www.bbcmkids.org) (BBCM) is to inspire all children to wonder and explore their world through play and innovative, hands-on learning experiences. The Museum opened in 1995 and serves almost 200,000 visitors each year at its downtown Milwaukee location. BBCM is dedicated to ensuring that all children have access to its interactive educational exhibits and programs designed to promote the social, emotional and intellectual growth of children from birth through age 10.

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