



For Immediate Release

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Betty Brinn Children's Museum Announces New Board Chair and Members

Laura Orr has been appointed as Chair and Aaron R. Wegrzyn and David Wolff join the Museum's Board of Directors.

MILWAUKEE, WI – (May 9, 2022) — The Betty Brinn Children's Museum has announced current board member Laura Orr as its new Board Chair. Orr succeeds Greg Nickerson and officially assumed responsibilities on April 26, 2022. Nickerson will remain on the Board. Orr is the founder and CEO of Forward Governance Consulting, LLC, a firm that partners with non-profit organizations to maximize board effectiveness. She is an accomplished executive leader with nearly two decades of operations, strategic planning and board governance experience. Orr also serves on the First Stage Children's Theater Board of Directors and is a member of Milwaukee Women inc. Orr holds a Bachelor of Science degree in Psychology and a Master's degree in Healthcare Administration.

New additions to the Museum's Board of Directors include Aaron R. Wegrzyn and David Wolff. Wegrzyn is a litigator in Foley & Lardner LLP's Consumer Law, Finance & Class Action Practice Group. He earned his law degree from the University of Chicago Law School and graduated magna cum laude from Marquette University. In-line with the Museum's commitment to serving families, Wegrzyn has represented disadvantaged children and low-income individuals through Foley's pro bono services.

Wolff currently serves as Chief Financial Officer and Interim CEO / Plan President for MHS Health Wisconsin (MHS Health), a subsidiary of Centene Corporation. MHS Health Wisconsin was founded in 1984 by Betty Brinn. Prior to joining MHS Health, Wolff served in various executive leadership roles with Anthem and UnitedHealth Group. His undergraduate studies (BSBA) were completed at Creighton University in Omaha, Nebraska. Wolff earned his MBA from Northwestern University's Kellogg School of Management. Wolff grew up in Wisconsin and is dedicated to serving the local community.

"Laura's expertise in governance and strategy and her passion for children's well-being make her an ideal next Chair for the Betty Brinn Children's Museum," said Brian King, Betty Brinn Children's Museum's CEO. "We are also pleased to welcome Aaron and David to the Museum's Board of Directors. They are joining the Museum at an exciting time. We are thrilled for Aaron and David's contributions to our Board and our journey to a new location."

"It is a privilege to support the Museum's mission of serving children and families in a leadership capacity," said Orr. "The Museum has a bright future and I look forward to working with staff, the Board of Directors, and the community as we continue to evolve."

The Museum's 24-member board, along with the Museum's CEO Brian King, provide leadership for the organization's strategic planning, financial oversight and fundraising in support of its educational mission.

About Betty Brinn Children's Museum

The mission of the [Betty Brinn Children's Museum](#) (BBCM) is to inspire all children to wonder and explore their world through play and innovative, hands-on learning experiences. The Museum opened in 1995 and serves almost 200,000 visitors each year at its downtown Milwaukee location. BBCM is dedicated to ensuring that all children have access to its interactive educational exhibits and programs designed to promote the social, emotional and intellectual growth of children from birth through age 10.