Visit the Betty Brinn Children’s Museum for a hands-on, educational field trip experience. All field trips include an opportunity for children to explore the Museum’s educational exhibits and activities based on their age, interests and developmental abilities. The Museum offers self-guided field trips and facilitated programs that help meet curriculum and early learning standards. Discounted admission rates are available for schools, childcare centers and nonprofit groups of 10 or more.

The Museum’s exhibits and programs reflect Wisconsin Model Early Learning Standards and developmental milestones recognized by the National Association for the Education of Young Children, as well as Wisconsin and national academic standards.

Special Exhibit

Some Assembly Required
Extended through May 10, 2020!

Some Assembly Required fosters key social-emotional skills and features activity stations that apply STEAM (science, technology, engineering, arts/design and math) concepts, inspiring children to be curious and to invent, tinker and solve problems.

©Build-A-Bear Workshop, Inc. All Rights Reserved. The Some Assembly Required exhibit was developed by the Betty Brinn Children’s Museum in cooperation with and with the express permission of Build-A-Bear Workshop, Inc.
Science CITY is part warehouse, part superstore, part clubhouse and part laboratory. Filled with activity stations and interactive media, the exhibit presents learning opportunities that highlight the importance of STEM (science, technology, engineering and math) education.  
*Presented by: Kohl’s Cares*  

**Word Headquarters** Discover our “communications company” where employees are hard at play cranking out the building blocks of literacy – print recognition, narrative and language skills, vocabulary development, and more. Play larger-than-life word games, listen to audio books and put on a show.  
*Sponsored by: Northwestern Mutual Foundation*  

**Home Town** Our pretend business district features a grocery store, motorcycle dealership, bank, post office, auto service center, bus, construction site, research and development office, and TV studio. Explore the people, places and processes that make a community work with pretend cash registers, costumes, and props for role-play.  
*Sponsored by: Brady Corporation, Harley-Davidson Foundation, Jerome J. and Dorothy H. Holz Family Foundation, Sendik’s Food Markets and WaterStone Bank*  

**Pocket Park** Step into our pretend urban park setting with activities that foster a young child’s early literacy and school readiness skills. Climb into the tree house, dig and plant in the garden bed, take a pretend baby for a wellness visit, try on footwear at the shoe store, and visit the kindergarten classroom.  
*Sponsored by: Children’s Wisconsin*
Field Trip Programs

Academic Standards Key:

- Math
- Science
- Technology and Engineering
- Literacy
- Art and Design
- Environmental
- Financial Literacy

For a full list of standards codes visit bbcmkids.org/field-trips

BE A MAKER FIELD TRIPS: $10-15 per child

Be A Maker Field Trips include an orientation and:

- a 40-minute program and 90 minutes to explore the Museum as a group
- program-related activity guides with links to state academic standards for before or after your trip, available upon request

Offered Monday-Friday • 9:30-11:30 A.M. or noon-2 P.M.

Mega-Fort (K4 - 4th grade): $10
Who wants to build a fort? This design challenge for small groups features simple building materials. The hard part is getting everyone to fit inside.

Blast Off! (K4 - 4th grade): $13
Children will design, build and launch prototype rockets. Stressing design thinking and problem-solving, Blast Off! is a fun and creative STEAM program.

robART (K4 - 4th grade): $15
Children will learn about circuitry and the design and build process while making an art-generating robot to take home.

Fluid Formations (K4 - 4th grade): $12
Chemical reactions are all around us, and common household items can be transformed, thanks to chemistry. Take-home recipes are included.

Animator (3rd - 4th grade): $15
A lesson on different animation techniques and all of the equipment and instruction needed to create original, stop-motion animations. Digital work from the program will be available for teachers to download after the visit.

Be A Maker Field Trips are 50% off for school groups that qualify for our Special Admissions Program. See page 6.
Focused Field Trips include an orientation and:

• a 30-45-minute program and 90 minutes to explore the Museum as a group
• program-related activity guides with links to state academic standards for before or after your trip, available upon request

Offered Monday-Friday • 9:30-11:30 A.M. or noon-2 P.M.

Playground Engineers (K4 - 4th grade)
A group design and build challenge activity that incorporates the six simple machines.

Construction Zone: The Power of Shapes (K4 - 4th grade)
STEM education, design, problem-solving and collaboration are the focus of our bridge building projects.

Math: It’s Everywhere! (K4 - 1st grade)
Everyday experiences – like cooking and shopping – are full of opportunities to learn math, and program activities feature hands-on challenges and games that support developing math skills.

Our Five Senses (K3 - 1st grade)
Sensory skills are important for critical thinking and reasoning, and educational activities for exploring our five senses are fun, too!

Recycling Roundup: Protect Our Planet! (K3 - 3rd grade)
Activities that focus on the three Rs – reduce, reuse, recycle – will encourage kids to “go green.”

Story Stages (K4 - 1st grade)
Hands-on collaborative learning activities focus on sequencing and literacy skills for emerging readers.

Reader’s Theater: Museum Style! (2nd - 4th grade)
Language arts activities will inspire children to be storytellers through the use of scripts, role-play, improvisation, props and scenery.

Making Cents of Money (2nd - 4th grade)
Group activities and games incorporate currency recognition, math and financial literacy topics: earning, spending, saving, and sharing.
**Self-Guided Field Trips: $5 per child**

Explore the Betty Brinn Children’s Museum’s interactive exhibits as a group:
- approximately 90 minutes to explore the Museum
- program-related activity guides with links to state academic standards for before or after your trip, available upon request

**Offered Monday-Friday • 9:30-11:30 A.M., 12-1:30 P.M. or 1:30-3 P.M.**

**Chaperone Policy:** One adult chaperone (18 years or older) is required for every five children. Required chaperones are admitted free; additional adults are $5 each. Visit our website for our full chaperone policy.

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**Free & Discounted Field Trip Opportunities**

**Special Admissions Program**

Groups may apply for reduced admission through the Museum’s Special Admissions Program. To find out if your group is eligible, visit our website.

*The Special Admissions Program was established in memory of Mary Leach Smith. Support for the program is generously provided by Onnie Leach Smith and the Waukesha County Community Foundation/Mowry Smith and the Mary Leach Smith Family Fund.*

**50% Off Be A Maker Field Trips**

Be A Maker field trips are 50% off for school groups that qualify for our Special Admissions Program.

**Free buses for Milwaukee Public Schools**

For information about receiving free bus transportation for your field trip, email groups@bbcmkids.org. Availability is limited.

*Free bus transportation for MPS schools is made possible by the Herzfeld Foundation.*

Title I funds can be utilized for Museum field trips. Inquire with your school administrator to see if funds are available.

*Other coupons and Museum memberships do not apply toward field trip admission rates. Program prices are subject to change.*

**Kohl’s Field Trip Grant Program**

If your class has received a Kohl’s Cares Field Trip grant for the 2019-2020 school year, please book your Museum field trip as soon as possible to ensure a preferred date and time slot for your visit; 2019-2020 grant funds must be used by June 30, 2020.

*Groups visiting courtesy of a grant from Kohl’s Cares do not qualify for additional discounts or free buses.*
Boy Scout & Girl Scout Programs (Grades K-12)

$15-$25 per scout

We offer many guided programs at the Betty Brinn Children’s Museum that will help you meet your STEAM (science, technology, engineering, art/design, and math) badge requirements including:

- Simple Robotics
- Animation
- Soldering
- Fluid Formations
- Roller Coaster Physics
- Circuits
- Woodworking
- Race Car Design
- Sewing
- Printmaking

Reservations are required in advance. Please email scoutprograms@bbcmkids.org or call (414)390-5437, ext. 273.

Be A Maker: Teacher Studio

We invite you to learn and share best practices in maker education. Join us for our FREE Teacher Studio Sessions: 4:30-7 p.m.

February 26 • March 25 • April 29 • May 27 • June 24

Please check the website for Teacher Studio locations: bbcmkids.org/teacherstudio

Questions about the Be A Maker: Teacher Studio? Please email education@bbcmkids.org or call (414)390-5437, ext. 234.

Teacher Studio is presented in partnership with the University of Wisconsin-Madison.

Sponsored by Rockwell Automation
PLAN YOUR VISIT!

Go online today to complete your Group Reservation Request!  
bbcmmkids.org/group-reservation-request

Please submit your reservation request a minimum of three weeks in advance.

Questions? Contact us at groups@bbcmmkids.org or call (414) 390-5437, ext. 272.

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