



For Immediate Release  
November 6, 2020

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## **Betty Brinn Children's Museum Announced as COVID-19 Cultural Organization Grant Recipient**

MILWAUKEE, WI – (Nov. 6, 2020)— Governor Tony Evers announced that \$15 million in COVID-19 Cultural Organization Grants has been awarded to 385 cultural organizations across Wisconsin. The Betty Brinn Children's Museum has received funding to help support the recovery efforts of lost revenue and halted operations in 2020.

"Just like small businesses, cultural organizations have taken a major financial hit," said DOA Secretary Joel Brennan. "We're all in this together. We hope that these funds will make it possible for us to be able to enjoy the museums, theaters, and music from these organizations once it is safe to do so again."

Administered by the Wisconsin Department of Administration (DOA), the COVID-19 Cultural Organizations Grant program provides grants to nonprofit organizations whose primary missions are to produce, present, or exhibit cultural disciplines such as music, dance, theater, literature, and the visual arts, or items of environmental or scientific interest. Grant awards can be used to cover pandemic-related impacts such as lost revenue, increased workers' compensation costs, cleaning and sanitization, and purchases of services or equipment to facilitate telework by Employees.

"We are fortunate to be a COVID-19 Cultural Organization grant recipient and are grateful to The Department of Administration, on behalf of the State of Wisconsin, for its timely and generous support to help preserve the Betty Brinn Children's Museum and other beloved cultural institutions across our state," said Museum Executive Director Brian King.

More information regarding the COVID-19 Cultural Organization Grant Program is available [HERE](#). A full list of grant winners is available [HERE](#).

### **About Betty Brinn Children's Museum**

The mission of Betty Brinn Children's Museum (BBCM) is to inspire all children to wonder and explore their world through play and innovative, hands-on learning experiences. The Museum opened in 1995 and serves almost 200,000 visitors each year at its downtown Milwaukee location, which is temporarily closed. BBCM is dedicated to ensuring that all children have access to its interactive educational exhibits and programs designed to promote the social, emotional and intellectual growth of children from birth through age 10.

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