



Inspiring wonder for 25 years!

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## **Betty Brinn Children's Museum Launches Virtual Resources for Families with Young Children during COVID-19**

MILWAUKEE, WI – (April 3, 2020) — The Betty Brinn Children's Museum announced today that on April 6 it will continue to fulfill its mission to promote playful learning by offering virtual resources for adults who are caring for young children in their home during Wisconsin's COVID-19 Stay-At-Home order.

"We recognize that families with very young children may be particularly stressed during COVID-19 and are pleased to expand resources that provide parents and caregivers with opportunities to connect and learn from one another and tips for keeping their children happy and engaged in learning during this difficult time of school closures and social distancing," said Museum Executive Director Brian King.

The Museum will promote interactive learning for children at home by offering a collection of online resources named Play in the Cloud. Museum staff, along with guest co-hosts representing trusted experts in southeastern Wisconsin, will facilitate a weekly online meetup for caregivers of preschoolers through Zoom. The forum will enable adults to connect and discuss parenting, ideas for learning in the home and ways to stay healthy.

The Museum will also introduce an online version of the its popular Tot Time program, a facilitated playgroup with a story time, interactive games and a visual arts experience that is recommended for adults with children age 4 and younger. Daily tips for hands-on, educational activities with children that can easily be coordinated at home will also be presented. Families can find these resources on the Museum's social media channels, including [Facebook](#), [Instagram](#) and [Twitter](#).

### **About Betty Brinn Children's Museum**

The mission of Betty Brinn Children's Museum (BBCM) is to inspire all children to wonder and explore their world through play and innovative, hands-on learning experiences. The Museum opened in 1995 and serves almost 200,000 visitors each year at its downtown Milwaukee location. BBCM is dedicated to ensuring that all children have access to its interactive educational exhibits and programs designed to promote the social, emotional and intellectual growth of children from birth through age 10.

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