



**For Immediate Release**

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**Betty Brinn Children's Museum Announces Winter Break Schedule and Events**

*The Museum's mid-day event will help families with young children welcome 2023 together.*

MILWAUKEE, WI – (Nov. 29, 2022) — The Betty Brinn Children's Museum's family-favorite New Year's Eve at Noon event will return on Saturday, December 31. Families can enjoy a dance party and a 12 p.m. ball-drop ceremony. The Be A Maker space will be open for families to create DIY noisemakers leading up to the countdown.

The Museum will be open additional days for winter break. Hours of operation for Monday, Dec. 26 through Friday, Dec. 29 are 9:30 a.m.-4:30 p.m. The Museum will be open from 9:30 a.m.-1 p.m. on Saturday, Dec. 24 and Saturday, Dec. 31; and closed on Sunday, Dec. 25 and January 1, 2023.

"New Year's Eve at Noon has historically been one of the Museum's most popular events," said Museum CEO Brian King. "It's a great opportunity for children to experience New Year's excitement without parents having to stay up until midnight."

The Museum encourages families to secure reservations in advance through their online ticketing system. Information about visiting can be found at [www.bbcmkids.org](http://www.bbcmkids.org).

**About Betty Brinn Children's Museum**

The mission of the [Betty Brinn Children's Museum](http://www.bbcmkids.org) (BBCM) is to inspire all children to wonder and explore their world through play and innovative, hands-on learning experiences. The Museum opened in 1995 and serves almost 200,000 visitors each year at its downtown Milwaukee location. BBCM is dedicated to ensuring that all children have access to its interactive educational exhibits and programs designed to promote the social, emotional and intellectual growth of children from birth through age 10.